



ERIC RIDDLE

Founder & Managing Principal, SCF Strategies

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SUMMARY

Eric Riddle is Founder and Managing Principal of SCF Strategies, a boutique advisory firm delivering hands-on supply chain finance (SCF) expertise to banks, alternative lenders, fintech providers, and corporates. With more than 25 years of C-level executive leadership, including 18+ years focused on fintech, payments, and working capital optimization. Eric has personally originated and run SCF programs around the world, helping clients unlock billions of dollars from their global supply chains.

PROFESSIONAL BACKGROUND

Most recently, Eric served as Chief Commercial Officer at PrimeRevenue, where he led global commercial strategy across sales, marketing, and client success, and held direct ownership of the firm's largest strategic relationships, including Volvo Group and Volvo Cars. His work there reinforced a career-long focus: building durable, high-trust programs directly with the banks and corporates who run them, not managing them at a distance.

Earlier in his career, Eric held C-level and senior executive roles across the SCF and payments landscape:

- EVP & Global Head of Supply Chain Finance, Kyriba — led development and deployment of Kyriba's SCF solutions as a white-label platform for banks.
- EVP & Chief Commercial Officer, Edenred Pay — led Sales, Marketing, and Business Development, plus the Fleet, Travel, and Supply Chain Finance product lines; structured an embedded payments partnership with two of the world's top three ERP providers and helped navigate the company's acquisition by Edenred (EDEN.PA).
- Head of Financial Institution Sales & B2B Partnerships, Mastercard.
- Global Head of Sales & GM, EMEA, PrimeRevenue — originated more than \$2B in credit utilization and over \$200B in annual transaction volume across 100+ SCF programs.

In total, Eric has more than 25 years of practitioner experience unlocking trapped working capital for global companies, and has advised organizations including the International Finance Corporation, Societe Generale, Royal Bank of Canada, and BHD León.

BOARD & COMMUNITY

Eric serves on the Florida Gulf Coast University Lutgert College of Business Advisory Board and is a founding member of its Student Business Mentorship program.